Brand Guidelines
2021

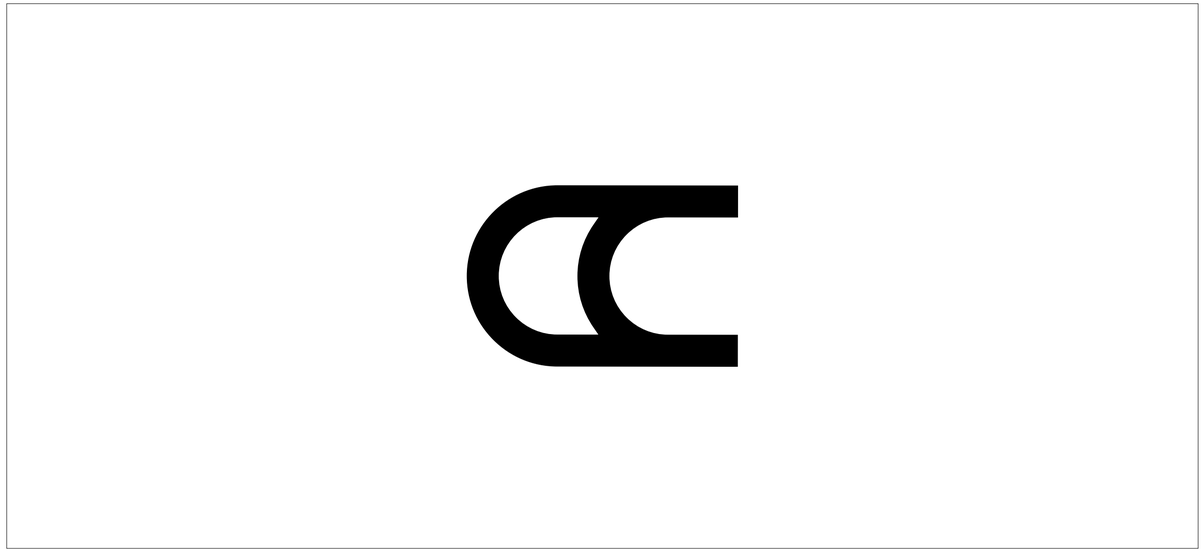
CityCoins

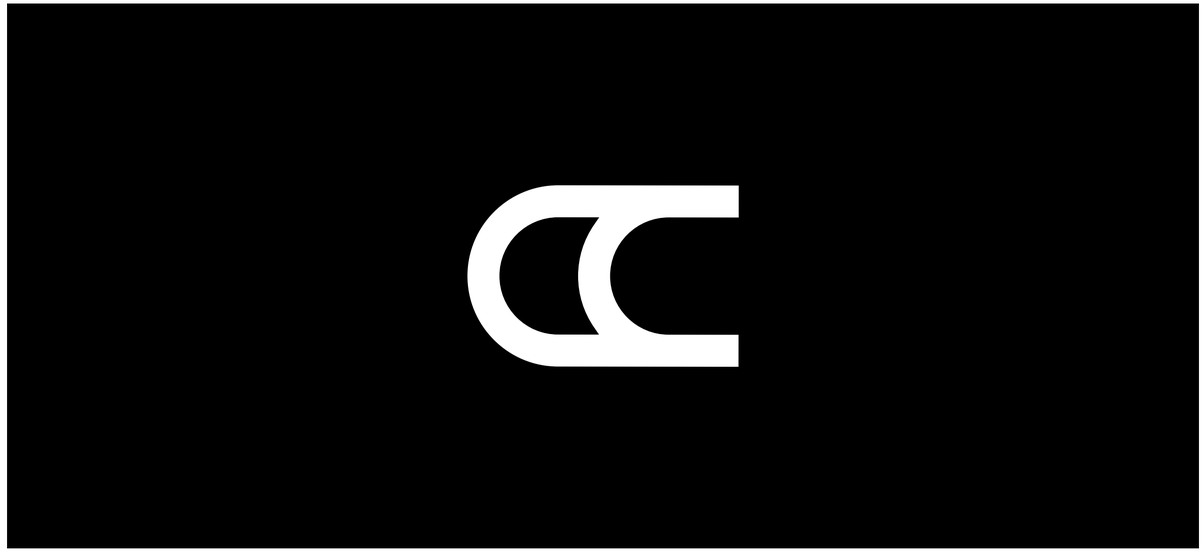
CityCoins
Master Brand

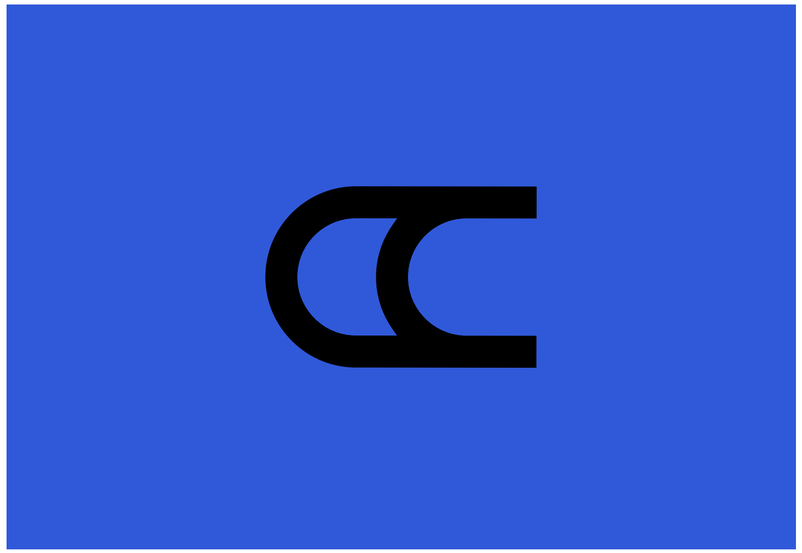
CityCoins

Logo

Logo Mark







Typography

Poppins Medium

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Poppins Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Poppins Light

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
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HEADLINE

LOREM IPSUM DEMS VET TETER DOLOR SOMA MES

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BODY TEXT

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Color Palette

CITYCOINS BLUE
HEX #3059D9
R48 G89 B217

PRIMARY ACCENT COLOR

CITYCOINS YELLOW
HEX #F7C600
R247 G198 B0

SECONDARY ACCENT COLOR
USE MINIMALLY IN THE DESIGN

WHITE
HEX #FFFFFF
R255 G255 B255

BLACK
HEX #000000
R0 G0 B0

GRAY
HEX #D1D3D4
R209 G211 B212

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Usage

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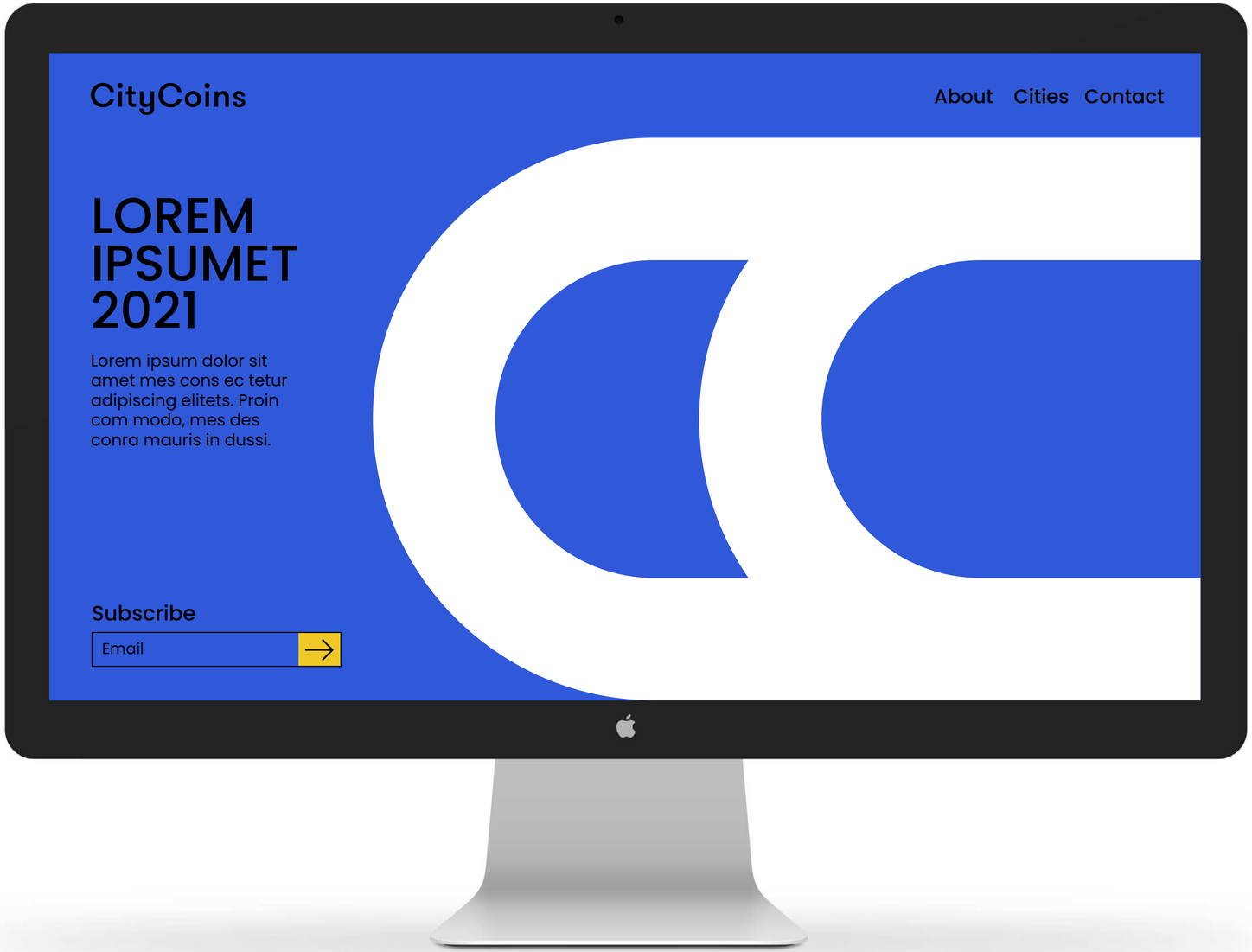
Usage


CityCoins
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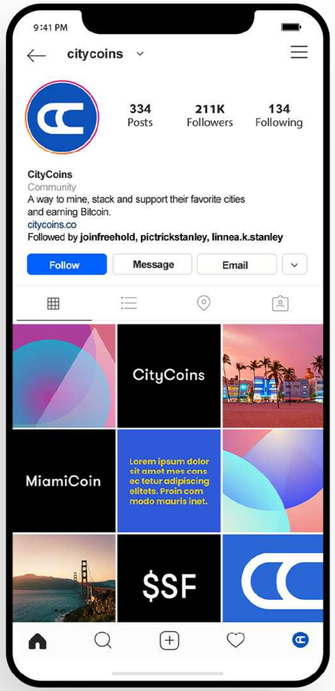
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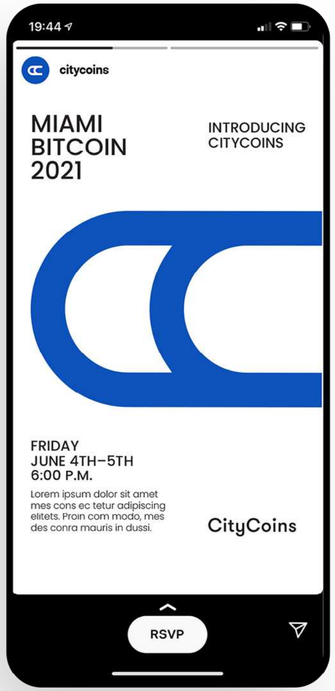
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citycoins
MIAMI BITCOIN 2021
INTRODUCING CITYCOINS
FRIDAY
JUNE 4TH–5TH
6:00 P.M.
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CityCoins
RSVP